

ENJOY THE PRESENT
Benefit in the future



Welcome From David Lloyd....



I am very excited to announce the launch of David Lloyd Resorts. I believe that I have created a uniquely distinctive vehicle to expand the potential for property ownership and investment abroad. In line with my business philosophy, the concept balances aspiration with affordability, maximising consumer appeal and sustainability.

David Lloyd Resorts are acquiring new, strategically located vacation property in premier worldwide destinations. Each resort is carefully selected for its design, adaptability, and (of course) its variety of leisure facilities. Worldwide economic conditions have provided an exceptional opportunity for us to purchase prudently, and pass this benefit onto our owners.

My new resort concept offers two unique products, targeting Lifestyle and Investment purchasers. My Lifestyle product offers a financially astute way to budget for vacation expenditure, whilst guaranteeing luxurious accommodation at a choice of exceptional worldwide destinations. Through our Investment vehicle, clients will be able to make a 10-year investment in to a carefully balanced fund of overseas property, from studio apartments through to my detached signature homes.

Thank you for enquiring about ownership with David Lloyd Resorts. The way we choose to spend our vacation time and invest in property overseas is about to change. My new journey is only just beginning, but what an exciting one it promises to be.



Lifestyle Ownership

Ownership is based upon a shared form of asset purchase between a set number of individuals. David Lloyd Resorts uses this principle to provide an opportunity to share in, and enjoy, exclusive property ownership that may previously have been unobtainable as a sole investor.

Each David Lloyd Resort property is divided into 13 shares and sold at 3 different price levels according to resort seasonality. Shared owners, therefore, hold equity in their vacation property, which in turn guarantees occupancy rights. Each of the 13 shareholders is entitled to 4 weeks usage per annum, 2 Share Weeks for the same period each year and 2 'Freedom Weeks' in which to explore the flexibility of the resort exchange programme.

Lifestyle Ownership is based on a 10-year plan, after which, the property is sold and the proceeds are returned to each shareholder according to their equity held. Re-sale equity can then be re-invested or diverted into an alternative Lifestyle plan.



The Resort Concept

David Lloyd Resorts are located in carefully selected locations around the world, combining luxurious accommodation with breathtaking views and superb leisure facilities. Each 5 star resort will provide owners with a truly unique holiday residence made available through a choice of flexible purchase options.

Each property is designed to a superior specification and tastefully furnished, allowing adaption to individual requirements. All resort locations provide a selection of dining & entertainment venues, with a variety of leisure facilities such as spa treatments, fitness areas, tennis, golf, skiing, water sports and children's activities.

Our professional advisory service will help select and finance a purchase that best meets your aspirations. All shareholder capital is protected legally and purchases certificated through independent trustees. Final peace of mind is guaranteed through our owner services programme, which includes a full property maintenance and management facility.

Investment Ownership

David Lloyd Resorts Investment vehicle cuts through the complexity of investing in overseas property. For a unified share price, investors purchase equity within a fund containing carefully selected properties from the David Lloyd Resort portfolio, enabling them to hedge property type and size as well as world economic and currency fluctuations.

With Investment Ownership, any usage entitlement is sacrificed for income, the fund paying each investor a guaranteed yield of 4% per annum. The Investment targets both SIPP holders and Sophisticated Investors looking to build an interesting and diverse investment portfolio. Each Investment fund lifespan is 10 years, at the end of which the fund portfolio is liquidated returning a percentage of equity back to each shareholder.



Resorts Calendars

There are two Resort Calendars used to reserve ownership packages.

Asia & Americas Calendar

This calendar covers November to March beach & ski resorts

- Thailand
- Canada

European Calendar

This calendar covers April to September beach & golf resorts

- Spain
- Cyprus
- Turkey



Calendars Weeks

Each resort calendar is then divided into:

- 26 Reserved Weeks
- 26 Freedom Weeks

Reserved Weeks always come in two-week blocks, therefore there are:

- 13 x 2 week periods

Reserved Weeks occupy the most desirable dates throughout the year – i.e. when the beach or ski conditions are best according to each destination. This is why there are two calendars, as climate varies across the globe from season to season.

Reserved Weeks

The 13 x 2 week periods are divided into 3 types:

 2 Platinum Periods

 6 Gold Periods

 5 Silver Periods

Platinum Reservations

Platinum are the only periods within the Resort Calendar that are fixed by date each year:

15th December to 29th December

29th December to 12th January

This is to ensure that the first period encompasses Christmas Day and the second encompasses New Years Eve.



Silver & Gold Reservations

The same starting and finishing day, which is always a Saturday, the exact date fluctuating with the annual calendar cycle determines the duration of Gold & Silver periods. Normally, Gold & Silver periods cover the same two calendar weeks each year.



Freedom Weeks

Freedom Weeks intersperse Platinum, Gold and Silver Periods and are designed leave half the calendar 'open' for use on an ad hoc basis.



Asia & Americas 2010 Calendar

Platform Weeks	2010 Weeks	2009 Weeks	2008 Weeks
Saturday Check-Out 1st		Platform Check-Out 1st	



European 2010 Calendar

Platinum Weeks	2010 Weeks	Event Weeks	Platinum Weeks
Security Check-Out 1 to		Platinum Check-Out 1 to	

January 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
					1	2	
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31	1	2	3	4	5	6

February 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	1	2	3	4	5	6

March 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31	1	2	3

April 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31	1	2	3

May 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31	1	2	3	4

June 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	1	2	3	4	5

July 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31	1	2	3	4

August 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31	1	2	3	4

September 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	1	2	3	4	5

October 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31	1	2	3	4

November 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	1	2	3	4	5

December 2010							
Mo	Tu	We	Th	Fr	Sa	Su	
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31	1	2	3	4

The Resorts

LOTUS GARDENS, PHUKET

- Prices Start at £32,000

OCEAN PALMS, PHUKET

- Prices Start at £7,500

EAGLES RIDGE, QUEBEC, CANADA

- Prices Start at £37,000

DESERT SPRINGS, ALMERIA, SPAIN

- Prices Start at £24,000

MIMOSA GARDENS, PUERTO BANUS, SPAIN

- Prices Start at £49,000

SEAVIEW REGENCY, BODRUM, TURKEY

- Prices Start at £23,000

WOODLAND REGENCY, BODRUM, TURKEY

- Prices Start at £18,500

DAVID LLOYD RESORTS, PROTARAS, CYPRUS

LUXURY SEAFRONT VILLAS

- Prices Start at £43,000

LUXURY SEAFRONT APARTMENTS

- Prices Start at £37,000

LUXURY SPA APARTMENTS

- Prices Start at £20,000

